



RB Artwork and Print Specification

Trident Reference No: RB33019
ZEN Ref: TR1392148
Action: B
Brand: Strepsils
Manufacturer: Trident
Segment Group: Max Pro
Segment: 16
Pack Size: 16 Lozenges
Market/Country: Malaysia / Singapore
Date: 22/04/18

BBN Contact: Trident Apac/mer

Artwork Type: IDM Commercial

Component Code on a website: 836738
Parent Technical Packaging Specification: D002092
Finalised Goods Code: 8131716
Supply Point: RB Bangkok
Pharmaceutical NAME: N/A
Edgemark Position: N/A

Card Cam Not: 16 Lozenges, 16 Lozenges, 16 Lozenges, 16 Lozenges

Printer: Koenig & Bauer (P) Ltd, Thailand

Substrate: Carton Board - White

Technical & New Finishing Items: Colour 2 (if applicable)
Gutter 2 (if applicable)

Colours (Canton): Pantone 214 C, Pantone 214 C, Pantone 214 C, Pantone 214 C

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CUSTOMER INFO:

Minimum Point Size = 5.00pt

Last Updated on: 15.02.19

114.29 mm

23.03 mm

11.50 mm



16 Lozenges
EAN 13
836738
955611985372
1025
16 Lozenges
16.0 mm
0 microns
N/A

16 Lozenges
16.0 mm
0 microns
N/A

16 Lozenges
16.0 mm
0 microns
N/A

16 Lozenges
16.0 mm
0 microns
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16 Lozenges
16.0 mm
0 microns
N/A

16 Lozenges
16.0 mm
0 microns
N/A

Strepsils Max Pro
Flurbiprofen 8.75mg
Anti-inflammatory action
Long lasting pain relief
Relieves difficulty in swallowing
Honey & Lemon
16 lozenges
Available to doctors & pharmacists only

Strepsils Max Pro

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11.52 mm

22.83 mm

183.52 mm

222.72 mm

23.04 mm

82.24 mm